



FOR IMMEDIATE RELEASE
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Advance Financial Continues to Grow With Addition of New COO

Nashville, Tennessee—Advance Financial, a comprehensive provider of financial services, has expanded its executive team with the addition of Drew Nord as Chief Operating Officer. He brings almost 10 years of experience in operations management.

In his role as COO, Nord will be responsible for developing systems infrastructures and managing the daily operations of Advance Financial, which currently has 19 stores and plans to open seven more in 2008. Advance Financial offers check cashing, payday advances, title loans, tax preparation and other financial services.

“Drew’s experience in marketing, operations and general executive management will add immediate value to our team,” said Mike Hodges, president of Advance Financial. “He will be instrumental in the growth of our business into new Middle Tennessee markets.”

Nord was previously employed as President and COO of SourceMark LLC, a national medical surgical supply manufacturer serving the needs of large GPOs and hospital systems as well as the national retail pharmacy market.

He earned a bachelor’s degree in English from Emory University and a Juris Doctorate in law from Samford University.

Advance Financial is a full-service financial center which is family owned and operated. It was founded in 1996 in Franklin, Tennessee and has grown to include locations throughout Middle Tennessee with more than 100 employees. For more information, please visit www.advancefinancialinc.com.

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